



Care during COVID-19

Opportunity for USA Organizations to Raise Funds to Benefit Communities Impacted by the Coronavirus (COVID-19)

GrantWatch ID#: 188951

Agency Type: Foundation / Corporation

Funding Source: ioby

Deadline: Ongoing

Conf. Date: 04/15/20

Description: Opportunity for USA organizations to receive matching funds for projects to benefit communities impacted by the Coronavirus (COVID-19). The opportunity is intended to support a wide range of community benefit projects, including but not limited to projects to benefit community members with lost income, to benefit vulnerable populations, and to support essential workers.

Full Description:

Here are some examples of COVID-19 response and recovery projects that can be funded:

- A collection, virtual tip jar, or fundraiser for folks in the community who have lost wages because of the industry they work in, like the service industry, entertainment, or hospitality, or any other industry affected by COVID-19
- A collection for grocery runs, medical supplies or prescriptions, personal hygiene or other supplies needed for vulnerable neighbors in the community who are unable to leave home due to shelter-in-place or safe-at-home policies
- Care packages or grocery store workers, transit workers, health workers, and other essential workers
- A project raising funds for the supplies to fabricate face masks or hand sanitizer (be sure to follow CDC guidelines)
- A project to raise funds for a group of small businesses who are suffering financial impacts of COVID-19
- Projects aimed at helping the community stay connected despite physical isolation

Estimated Size of Grant: ioby will double your donations dollar-for-dollar up to \$8,000 (depending on where you're located). And, you'll get an ioby Success Strategist dedicated to you who can offer personalized coaching to help you work through developing your project idea, fundraising for it in your community, and bringing it to life.

Eligibility:

- See RFP and/or Grant Guidelines for full eligibility

Additional Eligibility Criteria:

ioby offers fiscal sponsorship so that you can accept tax-deductible donations whether or not you are incorporated as a nonprofit.

While there are lots of ideas that are important and worthy, there are a few things you cannot fund on ioby because the platform is a nonprofit platform. Some examples include:

- Medical bills for a single individual or a single family
- Compensation for lost wages for an individual (an eligible project would be for funds for several individuals who lost wages)
- Funds raised for a single small business (an eligible project would be for funds for several small businesses)

Pre-proposal Conference: Crowdfunding in unusual times: Adjusting your fundraising plans

Wed, Apr 15, 2020

1:00 PM - 2:00 PM EDT

There's no doubt that the current moment presents difficult choices and new challenges for nonprofit fundraising plans. While many traditional fundraising tools may be off the table for now, crowdfunding can be a powerful tool to leverage the resources you already have to continue to fundraise for your organization effectively. In this webinar, see how to quickly switch in-person fundraising events to an effective crowdfunding campaign, learn best practices for crowdfunding for nonprofits, and get key tips on using ioby to raise the funds you need to support your mission.

RSVP to attend to webinar or receive the recording afterwards.

Register online:

<https://register.gotowebinar.com/register/3316368267448026637>

Pre-Application Information: Ideas are accepted on an ongoing basis.

Once you submit your idea, one of the on-staff fundraising experts will reach out to you as soon as possible.

More information:

<https://ioby.org/idea>

Contact Information: Before starting your grant application, please review the funding source's website listed below for updates/changes/addendums/conferences/LOIs.

Sign up at:

https://ioby.org/ioby_user_modal/nojs/load?destination=idea-start

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URL for Full Text (RFP): <https://ioby.org/covid-19>

Geographic Focus:

USA: Alabama; Alaska; Arizona; Arkansas; California; Colorado; Connecticut; Delaware; Florida; Georgia; Hawaii; Idaho; Illinois; Indiana; Iowa; Kansas; Kentucky; Louisiana; Maine; Maryland; Massachusetts; Michigan; Minnesota; Mississippi; Missouri; Montana; Nebraska; Nevada; New Hampshire; New Jersey; New Mexico; New York City; New York; North Carolina; North Dakota; Ohio; Oklahoma; Oregon; Pennsylvania; Rhode Island; South Carolina; South Dakota; Tennessee; Texas; Utah; Vermont; Virginia; Washington, DC; Washington; West Virginia; Wisconsin; Wyoming;

Categories:

- Community Services
- Coronavirus COVID-19
- Disaster Relief
- Health and Medical
- Other
- Quality of Life