



# The Red Backpack Fund

## Grants and In-Kind Support to USA Eligible Entrepreneurs to Benefit Businesses and Nonprofits Impacted by the COVID-19 Outbreak

**GrantWatch ID#:** 188950

**Agency Type:** Foundation / Corporation

**Funding Source:** GlobalGiving - The Spanx by Sara Blakely Foundation

**Deadline:** Ongoing

**Conf. Date:** 00/00/00

**Description:** Grants and in-kind support to USA eligible entrepreneurs to benefit businesses and nonprofit organizations impacted by the Coronavirus (COVID-19) outbreak. Funding is intended for female entrepreneurs to strengthen neighborhoods and cities. Funding is also intended to help alleviate the immediate needs and support the long-term recovery of those impacted by this crisis.

### Full Description:

**Estimated Total Program Funding:** \$5,000,000

**Number of Grants:** 1,000

**Estimated Size of Grant:** - \$5,000

- In addition to the financial gift, each woman will also receive a "lucky" red backpack.
- Thanks to MasterClass's generous donation, all 1,000 women will also receive a free annual All-Access Pass.

### Eligibility:

- See RFP and/or Grant Guidelines for full eligibility

### Additional Eligibility Criteria:

Eligibility:

Majority women-owned businesses and nonprofits with annual revenues less than \$5M, at least one additional paid employee, and fewer than 50 individuals on staff. Businesses must be in good standing and incorporated as a legal entity, and be able to demonstrate that the COVID-19 pandemic is causing hardship.

Sole proprietors are not currently eligible to apply.

**Pre-Application Information:** The first round of applications were open from April 6 at 12pm ET through April 12 at 11:59pm ET. Each month, the Fund will accept additional applications. The portal will open for applications again on May 4, June 1, July 6, and August 3.

Final grant recipients will be notified by the week of May 11

More information:

<https://www.globalgiving.org/red-backpack-fund-faq/>

**Contact Information:** Before starting your grant application, please review the funding source's website listed below for updates/changes/addendums/conferences/LOIs.

Sign up to get an email notification when the application re-opens:

<https://globalgiving.typeform.com/to/j1sf32>

GlobalGiving  
1110 Vermont Ave NW, Ste 550  
Washington, DC 20005

Contact page:

<https://support.globalgiving.org/hc/en-us/requests/new>

**URL for Full Text (RFP):** <https://www.globalgiving.org/redbackpackfund/>

**Geographic Focus:**

**USA: Alabama; Alaska; Arizona; Arkansas; California; Colorado; Connecticut; Delaware; Florida; Georgia; Hawaii; Idaho; Illinois; Indiana; Iowa; Kansas; Kentucky; Louisiana; Maine; Maryland; Massachusetts; Michigan; Minnesota; Mississippi; Missouri; Montana; Nebraska; Nevada; New Hampshire; New Jersey; New Mexico; New York City; New York; North Carolina; North Dakota; Ohio; Oklahoma; Oregon; Pennsylvania; Rhode Island; South Carolina; South Dakota; Tennessee; Texas; Utah; Vermont; Virginia; Washington, DC; Washington; West Virginia; Wisconsin; Wyoming;**

**Categories:**

- Business
- Coronavirus COVID-19
- Disaster Relief
- Other
- Small Business
- Women